

Name of the Project: Coca Cola Support My School Initiative – Season V

Name of Funding Organization: Coca-Cola India Pvt. Ltd.

Project Duration: 2016 – ongoing

Project Description:

In January 2011, to help tackle this problem, Coca-Cola India and NDTV launched the 'Support My School' (SMS) public service campaign in association with UN-Habitat, Charities Aid Foundation (CAF) and other partners. 'Support My School' is a public private partnership to empower underprivileged sections of society by providing the necessary water and sanitation facilities along with the basic infrastructure required in any school.

In all 5 components, depending on school, were revitalized.

- a) Access to sanitation
- b) Access to water
- c) Playing facilities
- d) Environmental upkeep & Rainwater harvesting

Task 1: Identification of Schools for the Sanitation Program: This involved the first main chore of the project- identification of needy schools. The prime focus was on Zilla Parishad schools, in and around Pune preferably from peri urban or rural areas. Under the project following 4 schools were selected:

- Shivner Vidya Mandir, Andheri, Mumbai
- Shree Geeta Vidyalaya, Govandi, Mumbai
- ZP Primary School, Lavale, Pune
- Dr. Babasaheb Ambedkar Primary School, Pirangut, Pune

Task 2: Preparation of documents for conducting the survey formalities: The schools were contacted and given a letter giving them an idea about the kind of survey and analysis that was to happen. Based on their affirmative reply, the necessary document preparation was initiated. The documents mainly included a letter of intent with the school, asking consent from the school to conduct a survey in their school and consequently analyse the gaps.

Task 3: Preparation of a baseline questionnaire for conducting the school survey: ESF prepared a baseline questionnaire for surveying the selected schools. Some of the general points covered within a WASH survey were questions related to source of water supply, storage capacity and purification measures for drinking water, quantity and quality of toilet seats number of urinals, mode of discharge / treatment of waste water etc.

Task 4: Conducting a baseline survey of the schools: ESF conducted a baseline survey of the school so that the existing WASH provisions are linked to the National Norms and Standards so that suitable recommendations can be given on possible improvements.

Task 5: Drafting the Sustainable School Action Report: Based on the data collected during the baseline survey as well as considering the opinions of the stakeholders, ESF prepared an

immaculate Sustainable School Action Plan (SAP) for each school surveyed with the aim to propose realistic solutions to the problems in the school.

Task 6: Procure hardware supplies to bridge gaps as identified in the action plan: ESF supported the school administration in the drafting of a detailed school action plan, defining the specific steps to be carried out to improve the sanitation conditions of the selected schools.

Task 7: Construction of defined hardware intervention in the school: Once the scope of work was finalized, Ecosan Services Foundation was in control for the complete hardware implementations in co-operation with local plumbers and masons, which implies detailed planning, monitoring and supervision of the refurbishment work at the school.

Task 8: Transport, install, quality control and final inspection of goods and services: ESF oversaw the entire project implementation activity, including periodic monitoring, donor reporting and creating visibility of the project. Effective monitoring system was established for the project with reporting structure and clear timeline.

Task 9: Developing content and conducting awareness raising training: Following the completion of hardware refurbishment, the software component of the initiative was designed. Firstly, a stakeholder identification was carried out. The stakeholders in a school in a WASH project cannot be restricted merely to the students.

Operation and Maintenance:

Along with the responsibility of refurbishing the water and sanitation infrastructure of the schools, ESF also holds responsibility of operation and maintenance of the provided facilities for the next three years.